

Terms and Conditions

Effective date: 22 May 2026

Application: WordWildWest

Service Provider: BAD DUCK STUDIO, LDA

Registered office: Rua das Acacias, 40A, 3090-380 Figueira da Foz, Portugal

Company registration / VAT number: PT 518249891

Contact: contact@badduckstudio.com

1. Acceptance of these Terms

These Terms and Conditions apply to the WordWildWest mobile application, including gameplay, accounts, profiles, cloud saves, leaderboards, virtual goods, rewarded and interstitial advertisements, in-app purchases, updates, support, local notifications and related services made available through the application (together, the "Application").

The Application is provided by BAD DUCK STUDIO, LDA ("Bad Duck Studio", "we", "us" or "our"). By downloading, accessing or using the Application, you agree to these Terms. If you do not agree, you must not use the Application.

If you use the Application on behalf of another person, or if you are not the bill payer for the device or account used to access the Application, you confirm that you have obtained the necessary permission.

2. Eligibility, age and children

The Application is a general-audience word game that may be suitable for children, teenagers and adults. Because children may use the Application, we apply additional safeguards where required, including age-appropriate privacy settings, restrictions on personalised advertising for children, parental consent where required and compliance with applicable app-store family or child-safety rules.

- **Under 13, or age not provided:** the Application should operate in a child-safe or unknown-age mode where required, with no personalised advertising, reduced tracking, age-appropriate content and limited social/account features unless a lawful parental-consent flow applies.
- **Ages 13 to 17:** the Application should apply high privacy settings by default, avoid behavioural advertising where required or appropriate, and require parental or guardian permission for purchases, account features or privacy choices where local law requires it.
- **Ages 18 and over:** adult users may access the standard experience, subject to regional consent choices, device settings, app-store rules and applicable law.

If you are under the age required in your country to consent to digital services, privacy choices or purchases, you may use the Application only with the involvement and consent of a parent or legal guardian. Parents and guardians are responsible for supervising minors' use of the Application, including online features, advertisements, accounts, privacy choices, purchases and leaderboard activity.

We may use age-screening, platform age signals, app-store controls, parental controls, child-directed advertising settings or other proportionate measures where required or appropriate. We may restrict features, disable personalised advertising, apply higher privacy settings or delete data if required by age, consent or child-privacy rules.

3. Licence to use the Application

Subject to your compliance with these Terms, we grant you a limited, personal, non-exclusive, non-transferable and revocable licence to download, install and use the Application on compatible devices for personal, non-commercial entertainment purposes.

You must not:

- copy, modify, adapt, translate, distribute, sell, rent, lease, sublicense or commercially exploit the Application or any part of it;
- reverse engineer, decompile, disassemble or attempt to extract source code, except where applicable law expressly permits it;
- create derivative works based on the Application;
- remove, alter or obscure copyright, trademark or proprietary notices;
- use the Application for unlawful, fraudulent, abusive or harmful purposes;
- interfere with or attempt to gain unauthorised access to the Application, servers, systems, user accounts or networks.

All rights not expressly granted to you remain reserved by us and our licensors.

4. Intellectual property

The Application, including software, gameplay design, text, puzzles, graphics, artwork, characters, logos, trademarks, sounds, music, databases and other content, is owned by or licensed to Bad Duck Studio and is protected by intellectual property laws. You do not acquire ownership of any intellectual property rights by downloading or using the Application.

5. App stores and platform terms

Your download and use of the Application may also be governed by the rules and terms of the relevant app store or platform, including Google Play, Apple App Store, Google Play Games, Apple Game Center and device operating system terms. If there is a conflict between these Terms and mandatory platform rules that apply to you, the mandatory platform rules will apply to the extent of the conflict.

6. Internet connection, device requirements and charges

Some features require an internet connection, compatible hardware, supported operating system versions, sufficient storage, platform services or device permissions. Your mobile network provider or other third parties may charge you for data, roaming or internet access. You are responsible for those charges.

We are not responsible if the Application does not function fully due to lack of internet access, device limitations, disabled permissions, platform outages, network issues or factors outside our reasonable control.

7. Accounts, authentication and cloud features

Some features may require account registration, guest login, Google login, Apple login, PlayFab-backed account functionality or platform authentication. Registration may be optional, but cloud saves, leaderboards, account recovery, profile features, cross-device progress, purchase validation or account deletion may not be available without an account.

You are responsible for maintaining the confidentiality and security of your device, platform account, credentials and activity associated with your account. You must not share your account, impersonate another person, provide false information or use another person's account without permission.

Guest accounts may have limited recovery options. If you uninstall the Application, clear local storage, lose access to a device, reset the device or fail to link a supported platform account, guest progress, cloud-save association, virtual currency, inventory, leaderboard history or other account data may not be recoverable.

8. In-app purchases, virtual goods and remove-ads purchase

The Application may offer virtual goods, virtual currency, consumables, permanent entitlements, premium features or other digital content ("In-App Purchases"). Current intended purchases are one-time purchases, including a purchase that removes certain advertisements from the Application.

In-App Purchases are processed by the relevant app store. Your purchase is also subject to that app store's payment, cancellation and refund rules. Unless required by applicable law or by the app store's refund policy, In-App Purchases are final and non-refundable once the digital content has been delivered or made available to you.

- Virtual goods and virtual currency have no real-world monetary value.
- They cannot be exchanged for real money, goods or services outside the Application.
- They are licensed, not sold.
- They may be used only within the Application.
- They may be lost if your account is deleted, suspended or terminated, or if the Application is discontinued, except where applicable law requires otherwise.

We may manage, rebalance, replace, restrict, remove or discontinue virtual goods, virtual currency or game features for technical operation, security, fraud prevention, fair play, game balancing, legal compliance, platform requirements or service improvement. We will not reduce your mandatory consumer rights.

A remove-ads purchase may remove configured forced advertisements, but it may not remove optional rewarded ads that you choose to view, app-store or consent notices, platform messages, service communications or third-party content outside our control.

9. Advertisements and rewarded ads

The Application is ad-supported and may display interstitial advertisements, rewarded advertisements and other ad formats. Rewarded ads may allow you to receive an in-game reward after choosing to view an advertisement. Rewards may be unavailable if an ad fails to load, is interrupted, is unavailable in your region, is blocked by your privacy choices or is affected by technical issues.

Ads may be delivered through Unity LevelPlay and mediated advertising partners, including Unity Ads and Google AdMob. Depending on your region, device settings, age signals, consent choices and partner configuration, ads may be contextual, non-personalised or personalised. Where required by law, we will request valid consent before using personal data, advertising identifiers or similar technologies for personalised advertising or non-essential ad measurement.

10. User conduct and fair play

The Application may include scores, achievements, rankings, leaderboards and rewards. You must not:

- use cheats, bots, scripts, automation tools, exploits or unauthorised third-party software;
- manipulate scores, leaderboards, achievements, purchases, rewards or game progress;
- exploit bugs or vulnerabilities;
- harass, abuse, threaten or harm other users;
- upload, transmit or share unlawful, offensive, infringing, fraudulent or harmful content;

- use the Application in a way that violates applicable law or these Terms.

If we reasonably suspect a violation, we may remove scores, restrict features, suspend or terminate accounts, reverse fraudulent activity or report unlawful conduct to competent authorities. Where required by law, we will apply such measures proportionately and provide information about the reason and available review mechanism.

11. Local notifications

The Application may offer local notifications, such as reminders related to lives, rewards, cooldowns or game activity. You can control notifications through device settings and, where available, in-app settings. Local notifications are service or gameplay reminders and are not a guarantee that rewards, ads or online services will be available at a particular time.

12. User names, profile information and user content

If the Application allows display names, profile icons, leaderboard entries or other user-submitted content, you are responsible for what you submit. You must not submit content that is unlawful, infringing, misleading, abusive, discriminatory, sexually explicit, exploitative, harmful to minors or otherwise inappropriate for a general-audience game.

You grant us a limited, worldwide, non-exclusive, royalty-free licence to host, display, process and transmit your submitted content only as necessary to operate, moderate, secure and improve the Application. We may remove or restrict content that violates these Terms or applicable law.

13. Updates, changes and availability

We may update, modify, improve, suspend or discontinue the Application or any part of it. Updates may be required for compatibility, security, legal compliance, platform requirements, bug fixes, game balance or functionality. You may need to install updates to continue using the Application or some features.

We do not guarantee that the Application will always be available, uninterrupted, error-free or compatible with every device, operating system or platform version.

14. Third-party services

The Application may use third-party services, SDKs, advertising networks, analytics tools, backend services, authentication providers, platform services and app-store services. These third parties may be subject to their own terms and policies. More information is available in our **Partners and SDKs Notice**.

We are responsible for selecting, configuring and disclosing third-party services used in the Application, and for obtaining consent or providing choices where required. Third-party providers remain responsible for their own services and processing activities to the extent required by law.

15. Privacy and data protection

We process personal data as described in our **Privacy Policy**, **Cookie and Similar Technologies Policy** and **Regional Privacy Addendum**. Please read those documents carefully.

16. Consumer rights

Nothing in these Terms excludes, restricts or modifies any mandatory consumer rights, statutory guarantees, cancellation rights, refund rights or remedies that cannot lawfully be excluded in your country or region. This includes mandatory rights that may apply in the European Union, Portugal, Brazil, the United Kingdom, the United States, Australia and New Zealand.

17. Suspension and termination

You may stop using the Application at any time and may uninstall it from your device. We may suspend or terminate access to the Application or specific features if you materially breach these Terms, misuse the Application, create security or fraud risks, violate law, or if suspension is required by a platform provider, regulator, court or competent authority.

Termination does not affect rights or obligations that by their nature should survive, including intellectual property, payment obligations, limitation of liability, dispute resolution and legal compliance provisions.

18. Disclaimer

The Application is provided on an "as is" and "as available" basis, subject to your mandatory consumer rights. We use reasonable efforts to keep the Application functional, secure and useful, but we do not guarantee that it will be uninterrupted, error-free, always available, free from vulnerabilities or compatible with every device or operating system.

19. Limitation of liability

To the maximum extent permitted by applicable law, Bad Duck Studio will not be liable for indirect, incidental, special, consequential or punitive damages, loss of profits, loss of data, loss of goodwill, business interruption, device failure, network charges or losses resulting from your misuse of the Application.

Nothing in these Terms limits or excludes liability where it would be unlawful to do so, including liability for fraud, intentional misconduct, gross negligence, death or personal injury caused by negligence, or mandatory consumer rights.

20. Governing law and dispute resolution

These Terms are governed by the laws of Portugal, without prejudice to any mandatory consumer protection rights that apply in your country of residence.

If you have a complaint or dispute, please contact us first at **contact@badduckstudio.com** so that we can try to resolve the matter informally.

If you are a consumer resident in the European Union, you may have the right to contact competent consumer protection authorities or alternative dispute resolution bodies available in your country. In Portugal, consumer complaints may also be submitted through the Livro de Reclamacoes Eletronico where applicable.

21. Changes to these Terms

We may update these Terms from time to time. When we do, we will update the effective date and make the revised version available through the Application, website or app-store listing. For material changes that significantly affect your rights or obligations, we will take reasonable steps to notify you before the changes take effect where required by law.

22. Contact us

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You can also use our **Support Request** page for account deletion, game support, bug reports, purchases, privacy requests or other WordWildWest issues.